

## INVOICE



**WXII**  
**700 Colliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 943920-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WXII    | Jamie Andrus      | Eagle-Washingt | National     |

| Advertiser        | Product     | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 943920  | 07895728    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95              | 101          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|---|----------------|---------|--------|----------------|----------|------|
| 1   | 10/09/12   | 10/12/12 | M-F WXII 12 News @ 5 a 5-6am<br>Class of Time - Immediately Pre-emptible without notice |                | -TWTF-- | :30    | 4              | \$65.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12   10/14/12   -TWTF--                   4               \$65.00  |            |          |   |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                |            |          |   |                |         |        |                |          |      |
| 1 WXII   Tu   10/09/12   5:47 AM M-F WXII 12 News @ 5 am       5-6am               :30   OFA12A138H                               \$65.00   NM                    |            |          |   |                |         |        |                |          |      |
| 4 WXII   W    10/10/12   5:14 AM M-F WXII 12 News @ 5 am       5-6am               :30   OFA12P143H                               \$65.00   NM                    |            |          |   |                |         |        |                |          |      |
| 3 WXII   Th   10/11/12   4:58 AM M-F WXII 12 News @ 5 am       5-6am               :30   OFA12P143H                               \$65.00   NM                    |            |          |   |                |         |        |                |          |      |
| 2 WXII   F    10/12/12   5:38 AM M-F WXII 12 News @ 5 am       5-6am               :30   OFA12P143H                               \$65.00   NM                    |            |          |   |                |         |        |                |          |      |
| 2   | 10/15/12   | 10/15/12 | M-F WXII 12 News @ 5 a 5-6am<br>Class of Time - Immediately Pre-emptible without notice |                | M-----  | :30    | 1              | \$65.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/15/12   10/21/12   M-----                   1               \$65.00   |            |          |   |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                |            |          |   |                |         |        |                |          |      |
| 1 WXII   M    10/15/12   5:20 AM M-F WXII 12 News @ 5 am       5-6am               :30   OFA12Z151H                               \$65.00   NM                    |            |          |   |                |         |        |                |          |      |
| 3   | 10/09/12   | 10/12/12 | M-F WXII 12 News @ 6 a 6-7am<br>Class of Time - Immediately Pre-emptible without notice |                | -TWTF-- | :30    | 4              | \$175.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12   10/14/12   -TWTF--                   4               \$175.00 |            |          |   |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                |            |          |   |                |         |        |                |          |      |
| 1 WXII   Tu   10/09/12   6:59 AM M-F WXII 12 News @ 6 am       6-7am               :30   OFA12Z141H                               \$175.00   NM                   |            |          |   |                |         |        |                |          |      |
| 3 WXII   W    10/10/12   6:51 AM M-F WXII 12 News @ 6 am       6-7am               :30   OFA12P143H                               \$175.00   NM                   |            |          |   |                |         |        |                |          |      |
| 2 WXII   Th   10/11/12   6:28 AM M-F WXII 12 News @ 6 am       6-7am               :30   OFA12P143H                               \$175.00   NM                   |            |          |   |                |         |        |                |          |      |
| 4 WXII   F    10/12/12   6:28 AM M-F WXII 12 News @ 6 am       6-7am               :30   OFA12P143H                               \$175.00   NM                   |            |          |   |                |         |        |                |          |      |
| 4   | 10/15/12   | 10/15/12 | M-F WXII 12 News @ 6 a 6-7am<br>Class of Time - Immediately Pre-emptible without notice |                | M-----  | :30    | 1              | \$175.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/15/12   10/21/12   M-----                   1               \$175.00  |            |          |   |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                |            |          |   |                |         |        |                |          |      |
| 1 WXII   M    10/15/12   6:29 AM M-F WXII 12 News @ 6 am       6-7am               :30   OFA12Z151H                               \$175.00   NM                   |            |          |   |                |         |        |                |          |      |
| 5   | 10/09/12   | 10/12/12 | NBC Today Show<br>Class of Time - Immediately Pre-emptible without notice               | 7-9am          | -TWTF-- | :30    | 8              | \$175.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/08/12   10/14/12   -TWTF--                   8               \$175.00 |            |          |   |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                |            |          |   |                |         |        |                |          |      |
| 1 WXII   Tu   10/09/12   8:37 AM NBC Today Show               7-9am               :30   OFA12A138H                               \$175.00   NM                    |            |          |   |                |         |        |                |          |      |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line  | Start Date | End Date | Description                 | Start/End Time | MTWTFSS                   | Length         | Spots/<br>Week | Rate       | Type        |
|---|------------|----------|-----------------------------|----------------|---------------------------|----------------|----------------|------------|-------------|
| 5   | 10/09/12   | 10/12/12 | NBC Today Show              | 7-9am          | -TWTF--                   | :30            | 8              | \$175.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                             |                |                           |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                    | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 8   | WXII       | Tu       | 10/09/12                    | 9:00 AM        | NBC Today Show            | 7-9am          | :30            | OFA12Z141H | \$175.00 NM |
| 6   | WXII       | W        | 10/10/12                    | 7:59 AM        | NBC Today Show            | 7-9am          | :30            | OFA12P143H | \$175.00 NM |
| 2   | WXII       | W        | 10/10/12                    | 8:59 AM        | NBC Today Show            | 7-9am          | :30            | OFA12P143H | \$175.00 NM |
| 3   | WXII       | Th       | 10/11/12                    | 8:29 AM        | NBC Today Show            | 7-9am          | :30            | OFA12P143H | \$175.00 NM |
| 7   | WXII       | Th       | 10/11/12                    | 8:57 AM        | NBC Today Show            | 7-9am          | :30            | OFA12P143H | \$175.00 NM |
| 4   | WXII       | F        | 10/12/12                    | 7:24 AM        | NBC Today Show            | 7-9am          | :30            | OFA12P143H | \$175.00 NM |
| 5   | WXII       | F        | 10/12/12                    | 8:42 AM        | NBC Today Show            | 7-9am          | :30            | OFA12P143H | \$175.00 NM |
| 6   | 10/15/12   | 10/15/12 | NBC Today Show              | 7-9am          | M-----                    | :30            | 2              | \$180.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                             |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                     | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                      | 2              | \$180.00                  |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                    | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | M        | 10/15/12                    | 7:30 AM        | NBC Today Show            | 7-9am          | :30            | OFA12Z151H | \$180.00 NM |
| 2   | WXII       | M        | 10/15/12                    | 8:45 AM        | NBC Today Show            | 7-9am          | :30            | OFA12Z151H | \$180.00 NM |
| 7   | 10/13/12   | 10/13/12 | WXII 12 Sa/Su News at 6-8am |                | -----S-                   | :30            | 1              | \$125.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                             |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                     | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -----S-                     | 1              | \$125.00                  |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                    | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Sa       | 10/13/12                    | 6:58 AM        | WXII 12 Sa/Su News at 6am | 6-8am          | :30            | OFA12P143H | \$125.00 NM |
| 8   | 10/13/12   | 10/13/12 | NBC Saturday Today          | 8-10am         | -----S-                   | :30            | 2              | \$150.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                             |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                     | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -----S-                     | 2              | \$150.00                  |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                    | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Sa       | 10/13/12                    | 8:51 AM        | NBC Saturday Today        | 8-10am         | :30            | OFA12P143H | \$150.00 NM |
| 2   | WXII       | Sa       | 10/13/12                    | 9:30 AM        | NBC Saturday Today        | 8-10am         | :30            | OFA12P143H | \$150.00 NM |
| 9   | 10/14/12   | 10/14/12 | WXII 12 Sa/Su News at 6-8am |                | -----S                    | :30            | 1              | \$50.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                             |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                     | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -----S                      | 1              | \$50.00                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                    | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Su       | 10/14/12                    | 5:59 AM        | WXII 12 Sa/Su News at 6am | 6-8am          | :30            | OFA12P143H | \$50.00 NM  |
| 10  | 10/14/12   | 10/14/12 | NBC Sunday Today            | 8-9am          | -----S                    | :30            | 2              | \$400.00   | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                             |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                     | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -----S                      | 2              | \$400.00                  |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                    | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 2   | WXII       | Su       | 10/14/12                    | 8:27 AM        | NBC Sunday Today          | 8-9am          | :30            | OFA12P143H | \$400.00 NM |
| 1   | WXII       | Su       | 10/14/12                    | 8:53 AM        | NBC Sunday Today          | 8-9am          | :30            | OFA12P143H | \$400.00 NM |
| 11  | 10/09/12   | 10/12/12 | M-F WXII News @ 430a        | 430a-5a        | -TWTF--                   | :30            | 1              | \$10.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                             |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                     | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                     | 1              | \$10.00                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                    | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | W        | 10/10/12                    | 4:46 AM        | M-F WXII News @ 430a      | 430a-5a        | :30            | OFA12P143H | \$10.00 NM  |
| 12  | 10/09/12   | 10/12/12 | Live with Regis & Kelly     | 9-10AM         | -TWTF--                   | :30            | 4              | \$100.00   | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                             |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                     | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                     | 4              | \$100.00                  |                |                |            |             |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line  | Start Date | End Date | Description             | Start/End Time | MTWTFSS                 | Length         | Spots/<br>Week | Rate       | Type        |
|---|------------|----------|-------------------------|----------------|-------------------------|----------------|----------------|------------|-------------|
| 12  | 10/09/12   | 10/12/12 | Live with Regis & Kelly | 9-10AM         | -TWTF--                 | :30            | 4              | \$100.00   | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                         |                |                         |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 2   | WXII       | Tu       | 10/09/12                | 9:59 AM        | Live with Regis & Kelly | 9-10AM         | :30            | OFA12A138H | \$100.00 NM |
| 1   | WXII       | W        | 10/10/12                | 9:49 AM        | Live with Regis & Kelly | 9-10AM         | :30            | OFA12P143H | \$100.00 NM |
| 3   | WXII       | Th       | 10/11/12                | 9:56 AM        | Live with Regis & Kelly | 9-10AM         | :30            | OFA12P143H | \$100.00 NM |
| 4   | WXII       | F        | 10/12/12                | 9:23 AM        | Live with Regis & Kelly | 9-10AM         | :30            | OFA12P143H | \$100.00 NM |
| 13  | 10/09/12   | 10/12/12 | NBC Today Show II       | 10A-12N        | -TWTF--                 | :30            | 4              | \$50.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                         |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                 | 4              | \$50.00                 |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 2   | WXII       | Tu       | 10/09/12                | 10:59 AM       | NBC Today Show II       | 10A-12N        | :30            | OFA12A138H | \$50.00 NM  |
| 4   | WXII       | W        | 10/10/12                | 10:59 AM       | NBC Today Show II       | 10A-12N        | :30            | OFA12P143H | \$50.00 NM  |
| 3   | WXII       | Th       | 10/11/12                | 11:27 AM       | NBC Today Show II       | 10A-12N        | :30            | OFA12P143H | \$50.00 NM  |
| 1   | WXII       | F        | 10/12/12                | 10:29 AM       | NBC Today Show II       | 10A-12N        | :30            | OFA12P143H | \$50.00 NM  |
| 14  | 10/15/12   | 10/15/12 | NBC Today Show II       | 10A-12N        | M-----                  | :30            | 1              | \$40.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                         |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                  | 1              | \$40.00                 |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | M        | 10/15/12                | 10:59 AM       | NBC Today Show II       | 10A-12N        | :30            | OFA12Z151H | \$40.00 NM  |
| 15  | 10/09/12   | 10/12/12 | M-F WXII 12 News @ No   | 12-1pm         | -TWTF--                 | :30            | 4              | \$150.00   | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                         |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                 | 4              | \$150.00                |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 3   | WXII       | Tu       | 10/09/12                | 12:59 PM       | M-F WXII 12 News @ Noon | 12-1pm         | :30            | OFA12Z141H | \$150.00 NM |
| 2   | WXII       | W        | 10/10/12                | 12:41 PM       | M-F WXII 12 News @ Noon | 12-1pm         | :30            | OFA12P143H | \$150.00 NM |
| 1   | WXII       | Th       | 10/11/12                | 12:25 PM       | M-F WXII 12 News @ Noon | 12-1pm         | :30            | OFA12P143H | \$150.00 NM |
| 4   | WXII       | F        | 10/12/12                | 12:44 PM       | M-F WXII 12 News @ Noon | 12-1pm         | :30            | OFA12P143H | \$150.00 NM |
| 16  | 10/09/12   | 10/12/12 | M-F 1-2P                | 1-2P           | -TWTF--                 | :30            | 2              | \$175.00   | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                         |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                 | 2              | \$175.00                |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Th       | 10/11/12                | 1:47 PM        | M-F 1-2P                | 1-2P           | :30            | OFA12P143H | \$175.00 NM |
| 2   | WXII       | F        | 10/12/12                | 1:44 PM        | M-F 1-2P                | 1-2P           | :30            | OFA12P143H | \$175.00 NM |
| 17  | 10/09/12   | 10/12/12 | STEVE HARVEY DAY        | 2-3P           | -TWTF--                 | :30            | 4              | \$30.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                         |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                 | 4              | \$30.00                 |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 2   | WXII       | Tu       | 10/09/12                | 2:09 PM        | STEVE HARVEY DAY        | 2-3P           | :30            | OFA12A138H | \$30.00 NM  |
| 4   | WXII       | W        | 10/10/12                | 2:47 PM        | STEVE HARVEY DAY        | 2-3P           | :30            | OFA12P143H | \$30.00 NM  |
| 3   | WXII       | Th       | 10/11/12                | 2:46 PM        | STEVE HARVEY DAY        | 2-3P           | :30            | OFA12P143H | \$30.00 NM  |
| 1   | WXII       | F        | 10/12/12                | 2:59 PM        | STEVE HARVEY DAY        | 2-3P           | :30            | OFA12P143H | \$30.00 NM  |
| 18  | 10/14/12   | 10/14/12 | NBC Meet the Press      | 9-10am         | -----S                  | :30            | 1              | \$175.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                         |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -----S                  | 1              | \$175.00                |                |                |            |             |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE

Send Payment To:



**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line  | Start Date | End Date | Description                   | Start/End Time | MTWTFSS                 | Length         | Spots/<br>Week | Rate       | Type        |
|---|------------|----------|-------------------------------|----------------|-------------------------|----------------|----------------|------------|-------------|
| 18  | 10/14/12   | 10/14/12 | NBC Meet the Press            | 9-10am         | -----S                  | :30            | 1              | \$175.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                         |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Su       | 10/14/12                      | 10:00 AM       | NBC Meet the Press      | 9-10am         | :30            | OFA12P143H | \$175.00 NM |
| 19  | 10/09/12   | 10/12/12 | M-F 3-4P                      | M-F 3-4P       | -TWTF--                 | :30            | 4              | \$85.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                       | 4              | \$85.00                 |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 3   | WXII       | Tu       | 10/09/12                      | 3:30 PM        | M-F 3-4P                | M-F 3-4P       | :30            | OFA12Z141H | \$85.00 NM  |
| 1   | WXII       | W        | 10/10/12                      | 3:44 PM        | M-F 3-4P                | M-F 3-4P       | :30            | OFA12P143H | \$85.00 NM  |
| 2   | WXII       | Th       | 10/11/12                      | 3:22 PM        | M-F 3-4P                | M-F 3-4P       | :30            | OFA12P143H | \$85.00 NM  |
| 4   | WXII       | F        | 10/12/12                      | 3:56 PM        | M-F 3-4P                | M-F 3-4P       | :30            | OFA12P143H | \$85.00 NM  |
| 20  | 10/09/12   | 10/12/12 | DR. OZ                        | M-F 4-5p       | -TWTF--                 | :30            | 4              | \$150.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                       | 4              | \$150.00                |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 3   | WXII       | Tu       | 10/09/12                      | 4:21 PM        | DR. OZ                  | M-F 4-5p       | :30            | OFA12A138H | \$150.00 NM |
| 1   | WXII       | W        | 10/10/12                      | 4:23 PM        | DR. OZ                  | M-F 4-5p       | :30            | OFA12P143H | \$150.00 NM |
| 4   | WXII       | Th       | 10/11/12                      | 4:37 PM        | DR. OZ                  | M-F 4-5p       | :30            | OFA12P143H | \$150.00 NM |
| 2   | WXII       | F        | 10/12/12                      | 4:12 PM        | DR. OZ                  | M-F 4-5p       | :30            | OFA12P143H | \$150.00 NM |
| 21  | 10/09/12   | 10/12/12 | M-F WXII 12 News @ 5 p5-6pm   |                | -TWTF--                 | :30            | 6              | \$200.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                       | 6              | \$200.00                |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Tu       | 10/09/12                      | 5:14 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30            | OFA12A138H | \$200.00 NM |
| 5   | WXII       | Tu       | 10/09/12                      | 5:57 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30            | OFA12Z141H | \$200.00 NM |
| 2   | WXII       | W        | 10/10/12                      | 5:14 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30            | OFA12P143H | \$200.00 NM |
| 6   | WXII       | W        | 10/10/12                      | 5:45 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30            | OFA12P143H | \$200.00 NM |
| 3   | WXII       | Th       | 10/11/12                      | 5:21 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30            | OFA12P143H | \$200.00 NM |
| 4   | WXII       | F        | 10/12/12                      | 5:28 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30            | OFA12P143H | \$200.00 NM |
| 22  | 10/15/12   | 10/15/12 | M-F WXII 12 News @ 5 p5-6pm   |                | M-----                  | :30            | 1              | \$175.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                        | 1              | \$175.00                |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | M        | 10/15/12                      | 5:46 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30            | OFA12Z151H | \$175.00 NM |
| 23  | 10/09/12   | 10/12/12 | M-F WXII 12 News @ 6 p6-630pm |                | -TWTF--                 | :30            | 4              | \$325.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                       | 4              | \$325.00                |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 3   | WXII       | Tu       | 10/09/12                      | 6:22 PM        | M-F WXII 12 News @ 6 pm | 6-630pm        | :30            | OFA12A138H | \$325.00 NM |
| 1   | WXII       | W        | 10/10/12                      | 6:19 PM        | M-F WXII 12 News @ 6 pm | 6-630pm        | :30            | OFA12P143H | \$325.00 NM |
| 4   | WXII       | Th       | 10/11/12                      | 6:12 PM        | M-F WXII 12 News @ 6 pm | 6-630pm        | :30            | OFA12P143H | \$325.00 NM |
| 2   | WXII       | F        | 10/12/12                      | 6:13 PM        | M-F WXII 12 News @ 6 pm | 6-630pm        | :30            | OFA12P143H | \$325.00 NM |
| 24  | 10/15/12   | 10/15/12 | M-F WXII 12 News @ 6 p6-630pm |                | M-----                  | :30            | 1              | \$325.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                         |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                    |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                        | 1              | \$325.00                |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate Type   |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line     | Start Date | End Date | Description  | Start/End Time | MTWTFSS                 | Length         | Spots/<br>Week | Rate       | Type     |      |
|----------|------------|----------|--|----------------|-------------------------|----------------|----------------|------------|----------|------|
| 24       | 10/15/12   | 10/15/12 | M-F WXII 12 News @ 6 p6-630pm<br>Class of Time - Immediately Pre-emptible without notice |                | M-----                  | :30            | 1              | \$325.00   | NM       |      |
| Spots: # | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate     | Type |
| 1        | WXII       | M        | 10/15/12   | 6:27 PM        | M-F WXII 12 News @ 6 pm | 6-630pm        | :30            | OFA12Z151H | \$325.00 | NM   |
| 25       | 10/09/12   | 10/12/12 | M-Sun Nightly News<br>Class of Time - Pre-emptible with notice                           | 630p-7p        | -TWTF--                 | :30            | 4              | \$600.00   | NM       |      |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |          |      |
|          | 10/08/12   | 10/14/12 | -TWTF--  | 4              | \$600.00                |                |                |            |          |      |
| Spots: # | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate     | Type |
| 3        | WXII       | Tu       | 10/09/12   | 6:59 PM        | M-Sun Nightly News      | 630p-7p        | :30            | OFA12Z141H | \$600.00 | NM   |
| 1        | WXII       | W        | 10/10/12   | 6:52 PM        | M-Sun Nightly News      | 630p-7p        | :30            | OFA12P143H | \$600.00 | NM   |
| 4        | WXII       | Th       | 10/11/12   | 6:51 PM        | M-Sun Nightly News      | 630p-7p        | :30            | OFA12P143H | \$600.00 | NM   |
| 2        | WXII       | F        | 10/12/12   | 6:52 PM        | M-Sun Nightly News      | 630p-7p        | :30            | OFA12P143H | \$600.00 | NM   |
| 26       | 10/15/12   | 10/15/12 | M-Sun Nightly News<br>Class of Time - Pre-emptible with notice                           | 630p-7p        | M-----                  | :30            | 1              | \$600.00   | NM       |      |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |          |      |
|          | 10/15/12   | 10/21/12 | M-----   | 1              | \$600.00                |                |                |            |          |      |
| Spots: # | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate     | Type |
| 1        | WXII       | M        | 10/15/12   | 6:59 PM        | M-Sun Nightly News      | 630p-7p        | :30            | OFA12Z151H | \$600.00 | NM   |
| 28       | 10/14/12   | 10/14/12 | Su WXII 12 News @ 6 pm6-630pm<br>Class of Time - Immediately Pre-emptible without notice |                | -----S                  | :30            | 1              | \$150.00   | NM       |      |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |          |      |
|          | 10/08/12   | 10/14/12 | -----S   | 1              | \$150.00                |                |                |            |          |      |
| Spots: # | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate     | Type |
| 1        | WXII       | Su       | 10/14/12   | 6:23 PM        | Su WXII 12 News @ 6 pm  | 6-630pm        | :30            | OFA12P143H | \$150.00 | NM   |
| 29       | 10/09/12   | 10/12/12 | Inside Edition<br>Class of Time - Immediately Pre-emptible without notice                | 7-730pm        | -TWTF--                 | :30            | 4              | \$250.00   | NM       |      |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |          |      |
|          | 10/08/12   | 10/14/12 | -TWTF--  | 4              | \$250.00                |                |                |            |          |      |
| Spots: # | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate     | Type |
| 3        | WXII       | Tu       | 10/09/12   | 7:22 PM        | Inside Edition          | 7-730pm        | :30            | OFA12A138H | \$250.00 | NM   |
| 1        | WXII       | W        | 10/10/12   | 7:20 PM        | Inside Edition          | 7-730pm        | :30            | OFA12P143H | \$250.00 | NM   |
| 2        | WXII       | Th       | 10/11/12   | 7:11 PM        | Inside Edition          | 7-730pm        | :30            | OFA12P143H | \$250.00 | NM   |
| 4        | WXII       | F        | 10/12/12   | 7:13 PM        | Inside Edition          | 7-730pm        | :30            | OFA12P143H | \$250.00 | NM   |
| 30       | 10/15/12   | 10/15/12 | Inside Edition<br>Class of Time - Immediately Pre-emptible without notice                | 7-730pm        | M-----                  | :30            | 1              | \$250.00   | NM       |      |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |          |      |
|          | 10/15/12   | 10/21/12 | M-----   | 1              | \$250.00                |                |                |            |          |      |
| Spots: # | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate     | Type |
| 1        | WXII       | M        | 10/15/12   | 7:22 PM        | Inside Edition          | 7-730pm        | :30            | OFA12Z151H | \$250.00 | NM   |
| 31       | 10/09/12   | 10/12/12 | Entertainment Tonight<br>Class of Time - Immediately Pre-emptible without notice         | 730-8pm        | -TWTF--                 | :30            | 4              | \$200.00   | NM       |      |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |          |      |
|          | 10/08/12   | 10/14/12 | -TWTF--  | 4              | \$200.00                |                |                |            |          |      |
| Spots: # | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate     | Type |
| 3        | WXII       | Tu       | 10/09/12   | 7:47 PM        | Entertainment Tonight   | 730-8pm        | :30            | OFA12A138H | \$200.00 | NM   |
| 2        | WXII       | W        | 10/10/12   | 7:48 PM        | Entertainment Tonight   | 730-8pm        | :30            | OFA12P143H | \$200.00 | NM   |
| 4        | WXII       | Th       | 10/11/12   | 7:39 PM        | Entertainment Tonight   | 730-8pm        | :30            | OFA12P143H | \$200.00 | NM   |
| 1        | WXII       | F        | 10/12/12   | 7:40 PM        | Entertainment Tonight   | 730-8pm        | :30            | OFA12P143H | \$200.00 | NM   |
| 32       | 10/15/12   | 10/15/12 | Entertainment Tonight<br>Class of Time - Pre-emptible with notice                        | 730-8pm        | M-----                  | :30            | 1              | \$375.00   | NM       |      |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |          |      |
|          | 10/15/12   | 10/21/12 | M-----   | 1              | \$375.00                |                |                |            |          |      |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line   | Start Date | End Date | Description  | Start/End Time | MTWTFSS                 | Length         | Spots/<br>Week | Rate       | Type       |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|--|------------|----------|--|----------------|-------------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|-----------------------|-------------|----------------|------------|----------|------|------|---|------|----|----------|----------|-------------------------|---------|-----|------------|------------|----|
| 32   | 10/15/12   | 10/15/12 | Entertainment Tonight<br>Class of Time - Pre-emptible with notice                        | 730-8pm        | M-----                  | :30            | 1              | \$375.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/15/12</td><td>7:48 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>:30</td><td>OFA12Z151H</td><td>\$375.00</td><td>NM</td></tr></table>   |            |          |  |                |                         |                |                |            |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1          | WXII     | M  | 10/15/12 | 7:48 PM  | Entertainment Tonight | 730-8pm     | :30            | OFA12Z151H | \$375.00 | NM   |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | M        | 10/15/12   | 7:48 PM        | Entertainment Tonight   | 730-8pm        | :30            | OFA12Z151H | \$375.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 33   | 10/13/12   | 10/13/12 | Entertainment This Week 7-8pm<br>Class of Time - Immediately Pre-emptible without notice |                | -----S-                 | :30            | 1              | \$65.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$65.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Sa</td><td>10/13/12</td><td>7:54 PM</td><td>Entertainment This Week</td><td>7-8pm</td><td>:30</td><td>OFA12P143H</td><td>\$65.00</td><td>NM</td></tr></table> |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | -----S- | 1    | \$65.00    | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | WXII | Sa | 10/13/12 | 7:54 PM  | Entertainment This Week | 7-8pm   | :30 | OFA12P143H | \$65.00    | NM |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/08/12   | 10/14/12 | -----S-  | 1              | \$65.00                 |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | Sa       | 10/13/12   | 7:54 PM        | Entertainment This Week | 7-8pm          | :30            | OFA12P143H | \$65.00    | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 34   | 10/15/12   | 10/15/12 | VOICE<br>Class of Time - Immediately Pre-emptible without notice                         | 8-10P          | M-----                  | :30            | 1              | \$1,100.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/15/12</td><td>9:40 PM</td><td>VOICE</td><td>8-10P</td><td>:30</td><td>OFA12Z151H</td><td>\$1,100.00</td><td>NM</td></tr></table>               |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/15/12 | 10/21/12 | M-----  | 1    | \$1,100.00 | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | WXII | M  | 10/15/12 | 9:40 PM  | VOICE                   | 8-10P   | :30 | OFA12Z151H | \$1,100.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/15/12   | 10/21/12 | M-----   | 1              | \$1,100.00              |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | M        | 10/15/12   | 9:40 PM        | VOICE                   | 8-10P          | :30            | OFA12Z151H | \$1,100.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 35   | 10/09/12   | 10/09/12 | VOICE<br>Class of Time - Immediately Pre-emptible without notice                         | 8-9pm          | -T-----                 | :30            | 1              | \$900.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$900.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Tu</td><td>10/09/12</td><td>8:47 PM</td><td>VOICE</td><td>8-9pm</td><td>:30</td><td>OFA12Z141H</td><td>\$900.00</td><td>NM</td></tr></table>                 |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | -T----- | 1    | \$900.00   | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | WXII | Tu | 10/09/12 | 8:47 PM  | VOICE                   | 8-9pm   | :30 | OFA12Z141H | \$900.00   | NM |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/08/12   | 10/14/12 | -T-----  | 1              | \$900.00                |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | Tu       | 10/09/12   | 8:47 PM        | VOICE                   | 8-9pm          | :30            | OFA12Z141H | \$900.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 36   | 10/09/12   | 10/09/12 | PARENTHOOD<br>Class of Time - Immediately Pre-emptible without notice                    | 10-11pm        | -T-----                 | :30            | 1              | \$1,200.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$1,200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Tu</td><td>10/09/12</td><td>10:32 PM</td><td>PARENTHOOD</td><td>10-11pm</td><td>:30</td><td>OFA12A138H</td><td>\$1,200.00</td><td>NM</td></tr></table>     |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | -T----- | 1    | \$1,200.00 | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | WXII | Tu | 10/09/12 | 10:32 PM | PARENTHOOD              | 10-11pm | :30 | OFA12A138H | \$1,200.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/08/12   | 10/14/12 | -T-----  | 1              | \$1,200.00              |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | Tu       | 10/09/12   | 10:32 PM       | PARENTHOOD              | 10-11pm        | :30            | OFA12A138H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 37   | 10/10/12   | 10/10/12 | L&O SVU<br>Class of Time - Immediately Pre-emptible without notice                       | 9-10pm         | --W----                 | :30            | 1              | \$625.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td>1</td><td>\$625.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/10/12</td><td>9:19 PM</td><td>L&amp;O SVU</td><td>9-10pm</td><td>:30</td><td>OFA12P143H</td><td>\$625.00</td><td>NM</td></tr></table>           |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | --W---- | 1    | \$625.00   | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | WXII | W  | 10/10/12 | 9:19 PM  | L&O SVU                 | 9-10pm  | :30 | OFA12P143H | \$625.00   | NM |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/08/12   | 10/14/12 | --W----  | 1              | \$625.00                |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | W        | 10/10/12   | 9:19 PM        | L&O SVU                 | 9-10pm         | :30            | OFA12P143H | \$625.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 38   | 10/10/12   | 10/10/12 | CHICAGO FIRE<br>Class of Time - Immediately Pre-emptible without notice                  | 10-11pm        | --W----                 | :30            | 1              | \$1,000.00 | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/10/12</td><td>10:29 PM</td><td>CHICAGO FIRE</td><td>10-11pm</td><td>:30</td><td>OFA12P143H</td><td>\$1,000.00</td><td>NM</td></tr></table>    |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | --W---- | 1    | \$1,000.00 | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | WXII | W  | 10/10/12 | 10:29 PM | CHICAGO FIRE            | 10-11pm | :30 | OFA12P143H | \$1,000.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/08/12   | 10/14/12 | --W----  | 1              | \$1,000.00              |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | W        | 10/10/12   | 10:29 PM       | CHICAGO FIRE            | 10-11pm        | :30            | OFA12P143H | \$1,000.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 39   | 10/11/12   | 10/11/12 | 30 ROCK/UP ALL NIGHT 8-9pm<br>Class of Time - Immediately Pre-emptible without notice    |                | ---T---                 | :30            | 1              | \$500.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>---T---</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Th</td><td>10/11/12</td><td>8:22 PM</td><td>30 ROCK/UP ALL NIGHT</td><td>8-9pm</td><td>:30</td><td>OFA12P143H</td><td>\$500.00</td><td>NM</td></tr></table>  |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | ---T--- | 1    | \$500.00   | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | WXII | Th | 10/11/12 | 8:22 PM  | 30 ROCK/UP ALL NIGHT    | 8-9pm   | :30 | OFA12P143H | \$500.00   | NM |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/08/12   | 10/14/12 | ---T---  | 1              | \$500.00                |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 1  | WXII       | Th       | 10/11/12   | 8:22 PM        | 30 ROCK/UP ALL NIGHT    | 8-9pm          | :30            | OFA12P143H | \$500.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| 42   | 10/12/12   | 10/12/12 | WHITNEY/COMMUNITY 8-9pm<br>Class of Time - Immediately Pre-emptible without notice       |                | ----F--                 | :30            | 1              | \$500.00   | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----F--</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>  |            |          |  |                |                         |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | ----F-- | 1    | \$500.00   | Spots: # | Ch | Day      | Air Date | Air Time              | Description | Start/End Time | Length     | Ad-ID    | Rate | Type |   |      |    |          |          |                         |         |     |            |            |    |
| Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week     | Rate                    |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
|  | 10/08/12   | 10/14/12 | ----F--  | 1              | \$500.00                |                |                |            |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |
| Spots: #   | Ch         | Day      | Air Date   | Air Time       | Description             | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                       |             |                |            |          |      |      |   |      |    |          |          |                         |         |     |            |            |    |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

WXII  
PO Box 26888  
Lehigh Valley, PA 18002-6888

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line  | Start Date | End Date | Description                   | Start/End Time | MTWTFSS                   | Length         | Spots/<br>Week | Rate       | Type          |
|---|------------|----------|-------------------------------|----------------|---------------------------|----------------|----------------|------------|---------------|
| 42  | 10/12/12   | 10/12/12 | WHITNEY/COMMUNITY 8-9pm       |                | ----F--                   | :30            | 1              | \$500.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                           |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | F        | 10/12/12                      | 8:45 PM        | WHITNEY/COMMUNITY         | 8-9pm          | :30            | OFA12P143H | \$500.00 NM   |
| 43  | 10/12/12   | 10/12/12 | DATELINE                      | 10-11pm        | ----F--                   | :30            | 2              | \$1,000.00 | NM            |
| Class of Time - Pre-emptible with notice                |            |          |                               |                |                           |                |                |            |               |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |               |
|   | 10/08/12   | 10/14/12 | ----F--                       | 2              | \$1,000.00                |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | F        | 10/12/12                      | 10:11 PM       | DATELINE                  | 10-11pm        | :30            | OFA12P143H | \$1,000.00 NM |
| 2   | WXII       | F        | 10/12/12                      | 10:31 PM       | DATELINE                  | 10-11pm        | :30            | OFA12P143H | \$1,000.00 NM |
| 44  | 10/13/12   | 10/13/12 | NBC Prime                     | 8-9pm          | -----S-                   | :30            | 1              | \$175.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                           |                |                |            |               |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |               |
|   | 10/08/12   | 10/14/12 | -----S-                       | 1              | \$175.00                  |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | Sa       | 10/13/12                      | 8:21 PM        | NBC Prime                 | 8-9pm          | :30            | OFA12P143H | \$175.00 NM   |
| 45  | 10/13/12   | 10/13/12 | NBC Prime                     | 9-10pm         | -----S-                   | :30            | 1              | \$145.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                           |                |                |            |               |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |               |
|   | 10/08/12   | 10/14/12 | -----S-                       | 1              | \$145.00                  |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | Sa       | 10/13/12                      | 9:43 PM        | NBC Prime                 | 9-10pm         | :30            | OFA12P143H | \$145.00 NM   |
| 46  | 10/13/12   | 10/13/12 | NBC Prime                     | 10-11pm        | -----S-                   | :30            | 1              | \$145.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                           |                |                |            |               |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |               |
|   | 10/08/12   | 10/14/12 | -----S-                       | 1              | \$145.00                  |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | Sa       | 10/13/12                      | 10:28 PM       | NBC Prime                 | 10-11pm        | :30            | OFA12P143H | \$145.00 NM   |
| 47  | 10/09/12   | 10/13/12 | M-Su WXII 12 News @ 11-1135pm |                | -TWTF--                   | :30            | 5              | \$225.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                           |                |                |            |               |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |               |
|   | 10/08/12   | 10/14/12 | -TWTF--                       | 5              | \$225.00                  |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | Tu       | 10/09/12                      | 11:33 PM       | M-Su WXII 12 News @ 11 pm | 11-1135pm      | :30            | OFA12Z141H | \$225.00 NM   |
| 2   | WXII       | W        | 10/10/12                      | 11:19 PM       | M-Su WXII 12 News @ 11 pm | 11-1135pm      | :30            | OFA12P143H | \$225.00 NM   |
| 3   | WXII       | Th       | 10/11/12                      | 11:30 PM       | M-Su WXII 12 News @ 11 pm | 11-1135pm      | :30            | OFA12P143H | \$225.00 NM   |
| 4   | WXII       | F        | 10/12/12                      | 11:23 PM       | M-Su WXII 12 News @ 11 pm | 11-1135pm      | :30            | OFA12P143H | \$225.00 NM   |
| 5   | WXII       | Sa       | 10/13/12                      | 11:27 PM       | M-Su WXII 12 News @ 11 pm | 11-1135pm      | :30            | OFA12P143H | \$225.00 NM   |
| 48  | 10/15/12   | 10/15/12 | M-Su WXII 12 News @ 11-1135pm |                | M-----                    | :30            | 1              | \$250.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                           |                |                |            |               |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |               |
|   | 10/15/12   | 10/21/12 | M-----                        | 1              | \$250.00                  |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | M        | 10/15/12                      | 11:33 PM       | M-Su WXII 12 News @ 11 pm | 11-1135pm      | :30            | OFA12Z151H | \$250.00 NM   |
| 49  | 10/09/12   | 10/12/12 | NBC Tonight Show              | 1135pm-1237am  | -TWTF--                   | :30            | 4              | \$100.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice |            |          |                               |                |                           |                |                |            |               |
| Weeks:  | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |               |
|   | 10/08/12   | 10/14/12 | -TWTF--                       | 4              | \$100.00                  |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | WXII       | Tu       | 10/09/12                      | 12:32 AM       | NBC Tonight Show          | 1135pm-1237am  | :30            | OFA12A138H | \$100.00 NM   |
| 2   | WXII       | W        | 10/10/12                      | 11:59 PM       | NBC Tonight Show          | 1135pm-1237am  | :30            | OFA12P143H | \$100.00 NM   |
| 3   | WXII       | Th       | 10/11/12                      | 12:31 AM       | NBC Tonight Show          | 1135pm-1237am  | :30            | OFA12P143H | \$100.00 NM   |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line  | Start Date | End Date | Description               | Start/End Time | MTWTFSS                   | Length         | Spots/<br>Week | Rate       | Type        |
|---|------------|----------|---------------------------|----------------|---------------------------|----------------|----------------|------------|-------------|
| 49  | 10/09/12   | 10/12/12 | NBC Tonight Show          | 1135pm-1237am  | -TWTF--                   | :30            | 4              | \$100.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                           |                |                           |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 4   | WXII       | F        | 10/12/12                  | 11:49 PM       | NBC Tonight Show          | 1135pm-1237am  | :30            | OFA12P143H | \$100.00 NM |
| 50  | 10/15/12   | 10/15/12 | NBC Tonight Show          | 1135pm-1237am  | M-----                    | :30            | 1              | \$100.00   | NM          |
| Class of Time - Pre-emptible with notice                |            |          |                           |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                    | 1              | \$100.00                  |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | M        | 10/15/12                  | 12:31 AM       | NBC Tonight Show          | 1135pm-1237am  | :30            | OFA12Z151H | \$100.00 NM |
| 51  | 10/09/12   | 10/12/12 | Late Night w/Jimmy Fallon | 1237xm-136xm   | -TWTF--                   | :30            | 4              | \$20.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                           |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                   | 4              | \$20.00                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Tu       | 10/09/12                  | 1:29 AM        | Late Night w/Jimmy Fallon | 1237xm-136xm   | :30            | OFA12A138H | \$20.00 NM  |
| 2   | WXII       | W        | 10/10/12                  | 1:34 AM        | Late Night w/Jimmy Fallon | 1237xm-136xm   | :30            | OFA12P143H | \$20.00 NM  |
| 4   | WXII       | Th       | 10/11/12                  | 1:11 AM        | Late Night w/Jimmy Fallon | 1237xm-136xm   | :30            | OFA12P143H | \$20.00 NM  |
| 3   | WXII       | F        | 10/12/12                  | 1:28 AM        | Late Night w/Jimmy Fallon | 1237xm-136xm   | :30            | OFA12P143H | \$20.00 NM  |
| 52  | 10/09/12   | 10/12/12 | NBC Carson Daly           | 136xm-204xm    | -TWTF--                   | :30            | 3              | \$15.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                           |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -TWTF--                   | 3              | \$15.00                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 2   | WXII       | Tu       | 10/09/12                  | 2:00 AM        | NBC Carson Daly           | 136xm-204xm    | :30            | OFA12Z141H | \$15.00 NM  |
| 1   | WXII       | W        | 10/10/12                  | 1:53 AM        | NBC Carson Daly           | 136xm-204xm    | :30            | OFA12P143H | \$15.00 NM  |
| 3   | WXII       | Th       | 10/11/12                  | 2:05 AM        | NBC Carson Daly           | 136xm-204xm    | :30            | OFA12P143H | \$15.00 NM  |
| 53  | 10/13/12   | 10/13/12 | NBC Saturday Night Live   | 1130pm-1am     | -----S-                   | :30            | 1              | \$135.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                           |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/08/12   | 10/14/12 | -----S-                   | 1              | \$135.00                  |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | Sa       | 10/13/12                  | 12:29 AM       | NBC Saturday Night Live   | 1130pm-1am     | :30            | OFA12P143H | \$135.00 NM |
| 54  | 10/15/12   | 10/15/12 | Live with Regis & Kelly   | 9-10AM         | M-----                    | :30            | 1              | \$70.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                           |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                    | 1              | \$70.00                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | M        | 10/15/12                  | 9:56 AM        | Live with Regis & Kelly   | 9-10AM         | :30            | OFA12Z151H | \$70.00 NM  |
| 55  | 10/15/12   | 10/15/12 | M-F WXII 12 News @ Noon   | 12-1pm         | M-----                    | :30            | 1              | \$50.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                           |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                    | 1              | \$50.00                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | M        | 10/15/12                  | 12:30 PM       | M-F WXII 12 News @ Noon   | 12-1pm         | :30            | OFA12Z151H | \$50.00 NM  |
| 56  | 10/15/12   | 10/15/12 | STEVE HARVEY DAY          | 2-3P           | M-----                    | :30            | 1              | \$20.00    | NM          |
| Class of Time - Immediately Pre-emptible without notice |            |          |                           |                |                           |                |                |            |             |
| Weeks:  | Start Date | End Date | MTWTFSS                   | Spots/Week     | Rate                      |                |                |            |             |
|   | 10/15/12   | 10/21/12 | M-----                    | 1              | \$20.00                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date                  | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WXII       | M        | 10/15/12                  | 2:55 PM        | STEVE HARVEY DAY          | 2-3P           | :30            | OFA12Z151H | \$20.00 NM  |
| 57  | 10/15/12   | 10/15/12 | M-F 3-4P                  | M-F 3-4P       | M-----                    | :30            | 1              | \$85.00    | NM          |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## INVOICE



Send Payment To:

WXII  
PO Box 26888  
Lehigh Valley, PA 18002-6888

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 943920-1          | 10/21/12     | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 30'S  | 1537            |                     |

www.wxii12.com

| Line  | Start Date        | End Date        | Description                   | Start/End Time | MTWTFSS                 | Length         | Spots/<br>Week    | Rate        | Type          |
|---|-------------------|-----------------|-------------------------------|----------------|-------------------------|----------------|-------------------|-------------|---------------|
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/15/12          | 10/21/12        | M-----                        |                |                         |                | 1                 | \$85.00     |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | M               | 10/15/12                      | 3:56 PM        | M-F 3-4P                | M-F 3-4P       | :30               | OFA12Z151H  | \$85.00 NM    |
| 58  | 10/15/12          | 10/15/12        | DR. OZ                        | M-F 4-5p       | M-----                  | :30            | 1                 | \$150.00    | NM            |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/15/12          | 10/21/12        | M-----                        |                |                         |                | 1                 | \$150.00    |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | M               | 10/15/12                      | 4:40 PM        | DR. OZ                  | M-F 4-5p       | :30               | OFA12Z151H  | \$150.00 NM   |
| 59  | 10/14/12          | 10/14/12        | NFL Sunday Prime Game815p-12a |                | -----S                  | :30            | 1                 | \$2,200.00  | NM            |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/08/12          | 10/14/12        | -----S                        |                |                         |                | 1                 | \$2,200.00  |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | Su              | 10/14/12                      | 10:07 PM       | NFL Sunday Prime Games  | 815p-12a       | :30               | OFA12P143H  | \$2,200.00 NM |
| 60  | 10/15/12          | 10/15/12        | REVOLUTION                    | 10-11pm        | M-----                  | :30            | 1                 | \$900.00    | NM            |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/15/12          | 10/21/12        | M-----                        |                |                         |                | 1                 | \$900.00    |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | M               | 10/15/12                      | 10:11 PM       | REVOLUTION              | 10-11pm        | :30               | OFA12Z151H  | \$900.00 NM   |
| 61  | 10/15/12          | 10/15/12        | M-F 1-2P                      | 1-2P           | M-----                  | :30            | 1                 | \$100.00    | NM            |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/15/12          | 10/21/12        | M-----                        |                |                         |                | 1                 | \$100.00    |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | M               | 10/15/12                      | 2:00 PM        | M-F 1-2P                | 1-2P           | :30               | OFA12Z151H  | \$100.00 NM   |
| 62  | 10/13/12          | 10/13/12        | Notre Dame Football           | ND Football    | -----S-                 | :30            | 1                 | \$100.00    | NM            |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/08/12          | 10/14/12        | -----S-                       |                |                         |                | 1                 | \$100.00    |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | Sa              | 10/13/12                      | 5:25 PM        | Notre Dame Football     | ND Football    | :30               | OFA12P143H  | \$100.00 NM   |
| 63  | 10/15/12          | 10/15/12        | M-F WXII 12 News @ 5 p5-6pm   |                | M-----                  | :30            | 1                 | \$175.00    | NM            |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/15/12          | 10/21/12        | M-----                        |                |                         |                | 1                 | \$175.00    |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | M               | 10/15/12                      | 5:22 PM        | M-F WXII 12 News @ 5 pm | 5-6pm          | :30               | OFA12Z151H  | \$175.00 NM   |
| 64  | 10/15/12          | 10/15/12        | DR. OZ                        | M-F 4-5p       | M-----                  | :30            | 1                 | \$200.00    | NM            |
| Class of Time - Pre-emptible with notice                |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/15/12          | 10/21/12        | M-----                        |                |                         |                | 1                 | \$200.00    |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | M               | 10/15/12                      | 4:14 PM        | DR. OZ                  | M-F 4-5p       | :30               | OFA12Z151H  | \$200.00 NM   |
| 65  | 10/15/12          | 10/15/12        | M-F WXII 12 News @ 6 a6-7am   |                | M-----                  | :30            | 1                 | \$175.00    | NM            |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                               |                |                         |                |                   |             |               |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                |                |                         |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|   | 10/15/12          | 10/21/12        | M-----                        |                |                         |                | 1                 | \$175.00    |               |
| Spots: #  | Ch                | Day             | Air Date                      | Air Time       | Description             | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1   | WXII              | M               | 10/15/12                      | 6:59 AM        | M-F WXII 12 News @ 6 am | 6-7am          | :30               | OFA12Z151H  | \$175.00 NM   |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 943920-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Advertiser        | Product     | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537            |

www.wxii12.com

| Line   | Start Date        | End Date        | Description  | Start/End Time            | MTWTFSS        | Length | Spots/<br>Week | Rate     | Type |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |
|--|-------------------|-----------------|--|---------------------------|----------------|--------|----------------|----------|------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|---------|--|--|--|--|-------------|-----|----------|----------|-------------|----------------|--------|-------|------|------|--------|----|----------|---------|---------------------------|-------|-----|------------|---------|----|
| 65   | 10/15/12          | 10/15/12        | M-F WXII 12 News @ 6 a 6-7am<br>Class of Time - Immediately Pre-emptible without notice  |                           | M-----         | :30    | 1              | \$175.00 | NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |
| 66   | 10/13/12          | 10/13/12        | WXII 12 Sa/Su News at 6 6-8am<br>Class of Time - Immediately Pre-emptible without notice |                           | -----S-        | :30    | 1              | \$50.00  | NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$50.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>1 WXII</td><td>Sa</td><td>10/13/12</td><td>7:53 AM</td><td>WXII 12 Sa/Su News at 6am</td><td>6-8am</td><td>:30</td><td>OFA12P143H</td><td>\$50.00</td><td>NM</td></tr> </table> |                   |                 |  |                           |                |        |                |          |      | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/08/12 | 10/14/12 | -----S- | 1 | \$50.00 |  |  |  |  | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 WXII | Sa | 10/13/12 | 7:53 AM | WXII 12 Sa/Su News at 6am | 6-8am | :30 | OFA12P143H | \$50.00 | NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>   | <u>Spots/Week</u>         | <u>Rate</u>    |        |                |          |      |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |
|  | 10/08/12          | 10/14/12        | -----S-  | 1                         | \$50.00        |        |                |          |      |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |
| Spots: # Ch  | Day               | Air Date        | Air Time   | Description               | Start/End Time | Length | Ad-ID          | Rate     | Type |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |
| 1 WXII   | Sa                | 10/13/12        | 7:53 AM  | WXII 12 Sa/Su News at 6am | 6-8am          | :30    | OFA12P143H     | \$50.00  | NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |
| <b>Total Spots</b>   |                   |                 |  |                           |                |        | <b>128</b>     |          |      |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |         |  |  |  |  |             |     |          |          |             |                |        |       |      |      |        |    |          |         |                           |       |     |            |         |    |

**Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$30,410.00</b> |
| <u>Agency Commission</u> | <b>\$4,561.50</b>  |
| <u>Net Amount Due</u>    | <b>\$25,848.50</b> |